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MARKETING & COMMUNICATION SPECIALIST (M/F/D)

Full-time

Type of employment

St. Georgen bei Grieskirchen

Location

Sales & Marketing

Area



Maria Zirwig

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VIEW JOB ONLINE

Your tasks:

- Independent planning, creation and publication of content (text, image, video) for website, social media, newsletter and other digital channels
- Planning, implementation and analysis of online and offline marketing campaigns
- Further development and maintenance of our brand presence (corporate design, tonality, visual line)
- Implementation of online marketing measures to increase brand awareness
- Maintenance and further development of our website
- Organisation and support of sponsorship and communication projects
- Coordination of external partners (agencies, media, service providers)

Your profile:

- Completed training or studies in marketing, media design, communication or comparable qualification
- Experience in content marketing and social media management (B2B an advantage)
- Very good feel for language and confident copywriting skills
- Proactive way of working, initiative, organisational talent and team spirit
- Sure handling of common graphic and social media tools (e.g. Adobe Creative Suite, Canva, Canva, Canva, Canva, Canva, Canva, Canva). B. Adobe Creative Suite, Canva, Meta Business Suite, etc.)
- Analytical thinking and enjoyment of performance evaluation
- Very good written and spoken German and English skills

You can expect:

- Varied projects in a motivated team
- Modern work equipment and well-equipped production halls
- Numerous additional benefits: Fruit, company doctor, gym allowance, ...
- Development opportunities in a successful industrial company with a familiar corporate culture
- Canteen with regional delicacies
- The opportunity to actively help shape the future of the company

Do you like this job? Then apply now - we look forward to getting to know you!

The gross salary for this position is €3,300 based on full-time employment. We are happy to overpay depending on your professional experience and qualifications.