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MARKETING & COMMUNICATION SPECIALIST (M/F/D)

Full-time

Type of employment

St. Georgen bei Grieskirchen

Location

Sales & Marketing

Area



Maria Zirwig

T +43 7248 62794 413



VIEW JOB ONLINE

Your tasks:

- Implementation of online marketing strategies to increase brand awareness
- Independent creation, planning and publication of content (text, image, video) for various digital channels (website, social media, newsletter, blog, etc.)
- Planning, implementation and analysis of digital and analogue marketing campaigns
- Co-design and maintenance of the brand presence (online & offline)
- Organisation and support of sponsoring and communication projects
- Coordination of external partners (agencies, media, service providers)

Your profile:

- Completed training or studies in marketing, media design, communication or comparable qualification
- Relevant professional experience in digital communication, social media management or content marketing an advantage
- Creative flair for language, design and current trends
- Proactive way of working, initiative, organisational talent and team spirit
- Sure handling of common graphic and social media tools (e.g. Adobe Creative Suite, Canva, Canva, etc.). B. Adobe Creative Suite, Canva, Meta Business Suite, etc.)
- Very good written and spoken German and good English skills

You can expect:

- Varied projects in a motivated team
- Modern work equipment and well-equipped production halls
- Numerous additional benefits: Fruit, company doctor, gym allowance, ...
- Development opportunities in a successful industrial company with a familiar corporate culture
- Canteen with regional delicacies
- The opportunity to actively help shape the future of the company

Do you like this job? Then apply now - we look forward to getting to know you!

The gross salary for this position is €3,300, based on full-time employment. We are happy to overpay depending on your professional experience and qualifications.